

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (previously presented) A radio apparatus comprising:
an outer encasement;
a multi-frequency radio signal receiver secured relative to the outer encasement,
the radio signal receiver being capable of receiving a plurality of frequencies of radio signals and configured to receive at least one radio signal;
an audio output device operatively connected to the radio signal receiver;
wherein the radio signal receiver is limited to receive only one predetermined radio signal frequency representing broadcast services of a single radio station thereby limiting the audio output to play only the broadcast services of the single radio station; and
further wherein the radio apparatus includes a promotional identifier of one of broadcast services and a non-broadcast advertiser.

2. (previously presented) A radio apparatus as recited in claim 1, and further wherein the outer encasement defines the promotional identifier of one of broadcast services and a non-broadcast advertiser.

3. (previously presented) A radio apparatus as recited in claim 1, and further wherein the promotional identifier of one of broadcast services and a non-broadcast advertiser is operatively attached to the outer encasement.

4. (previously presented) A radio apparatus as recited in claim 1, and further wherein the outer encasement defines the promotional identifier of one of broadcast services and a non-broadcast advertiser and further includes a promotional identifier of the other of broadcast services and a non-broadcast advertiser.

5. (original) A radio apparatus as recited in claim 1, and further wherein the radio signal receiver is configured to only receive the broadcast signal of a pre-determined frequency, representing broadcast services of the radio station.

6. (previously presented) A radio apparatus as recited in claim 1, and further wherein the radio signal receiver is configured to receive multiple broadcast signals of different frequencies, and the audio output is configured to only output radio signals received of the pre-determined frequency, representing broadcast services of the radio station.

7. (original) A radio apparatus as recited in claim 6 and further wherein the audio output is set to only output radio signals received of the pre-determined frequency through a mechanical setting of the audio output to the predetermined radio station.

8. (original) A radio apparatus as recited in claim 6 and further wherein the audio output is set to only output radio signals received of the pre-determined frequency through an electronic setting of the audio output to the predetermined radio station.

9. (previously presented) A radio apparatus as recited in claim 1 and wherein the audio output is limited to a predetermined radio signal frequency representing broadcast services of a radio station by positioning a frequency tuner in the outer encasement such that once the tuner is set to a pre-determined radio signal frequency representing broadcast services of a radio station and the outer encasement closed, the tuner is not normally accessible by a user of the radio apparatus.

10. (Previously presented) A radio apparatus comprising:
an outer encasement;
an antenna secured relative to the outer encasement;

a multi-frequency tuner operatively connected to the antenna, the tuner being capable of receiving a plurality of frequencies of radio signals, but is configured to only receive one pre-determined radio signal frequency from the antenna ;
a demodulator disposed to receive the radio signal from the antenna;
an amplifier operatively connected to the demodulator to receive the radio signal from the demodulator and to create an amplified radio signal;
an audio output operatively connected to the amplifier to receive the amplified radio signal from the demodulator; and
wherein the radio apparatus includes a promotional identifier of one of broadcast services and a non-broadcast advertiser.

11. (previously presented) A radio apparatus as recited in claim 10, and further wherein the audio output device transmits the broadcast services of one radio station.

12. (original) A radio apparatus as recited in claim 10, and further wherein the demodulator is a diode.

13. (original) A radio apparatus as recited in claim 10, and further wherein the radio apparatus is miniature.

14. (previously presented) A radio apparatus as recited in claim 10, and further wherein the outer encasement defines the promotional identifier of one of broadcast services and a non-broadcast advertiser.

15. (previously presented) A radio apparatus as recited in claim 10, and further wherein the promotional identifier of one of broadcast services and non-broadcast advertiser is operatively attached to the outer encasement.

16. (previously presented) A radio apparatus as recited in claim 10, and further wherein the outer encasement defines the promotional identifier of one of broadcast services and a non-broadcast advertiser and further includes a promotional identifier of the other of broadcast services and the non-broadcast advertiser.

17. (previously presented) A radio apparatus as recited in claim 10, and further wherein the tuner is configured to only allow the receipt of one of a pre-determined AM and FM radio signal frequency from the antenna by being enclosed in the outer encasement.

18. (original) A radio apparatus as recited in claim 10, and further wherein the tuner is configured to only receive one of a pre-determined AM and FM radio signal frequency from the antenna with an electronic tuner lock.

19. (previously presented) A method of promoting radio broadcast services, comprising the following:

providing a radio apparatus capable of receiving a plurality of frequencies of radio signals, comprising:

an audio output;

an encasement with at least one promotional element of one of broadcast services and a non-broadcast advertiser thereon;

setting the radio apparatus to provide audio output only for one predetermined radio broadcast frequency related to a source of the radio broadcast services being promoted such that the radio apparatus may not readily be changed to broadcast audio output for any other radio broadcast services; and

distributing the radio apparatus to one of existing and prospective listeners of the source of the radio broadcast services being promoted, thereby promoting the radio broadcast services.

20. (original) A method of promoting radio broadcast services as recited in claim 19, and further wherein the radio apparatus is miniature.

21. (original) A method as recited in claim 19, and further wherein the promotional element is an indicia which indicates the source of the broadcast services.

22. (original) A method as recited in claim 19, and wherein the encasement further includes a second promotional element which is an indicia from a non-broadcast advertiser.

23. (previously presented) A method as recited in claim 19, and further wherein the promotional element is an indicia which indicates the source of a non-broadcast advertiser.

24. (original) A method as recited in claim 19, and further wherein the promotional element is defined by the outer encasement.

25. (original) A method as recited in claim 19, and further wherein the broadcast services are those of a non-profit organization.

26. (original) A method as recited in claim 19, and further wherein the broadcast services are related to broadcasting of games of a sports team.

27. (currently amended) A radio apparatus comprising:

an outer encasement;

a radio signal receiver secured relative to the outer encasement and configured to receive at least one radio signal;

an audio output operatively connected to the radio signal receiver; and

wherein a frequency tuner capable of receiving a plurality of frequencies of radio signals is located inside the outer encasement such that once the tuner is set to a pre-determined radio signal frequency representing broadcast services of a radio station and the outer encasement fixed in a closed position, the tuner is not normally accessible by a user of the radio apparatus; and
further wherein the outer encasement defines a promotional identifier of one of broadcast services and a non-broadcast advertiser.

PLEASE CANCEL CLAIM 28

28. (canceled)

29. (original) A radio apparatus as recited in claim 27, and further wherein a promotional identifier of one of broadcast services and a non-broadcast advertiser is operatively attached to the outer encasement.

30. (original) A radio apparatus as recited in claim 27, and further wherein the outer encasement defines a promotional identifier of one of broadcast services and a non-broadcast advertiser, and further includes a promotional identifier of the other of broadcast services and the non-broadcast advertiser.

PLEASE CANCEL CLAIMS 31-34

31. (canceled)

32. (canceled)

33. (canceled)

34. (canceled)

35. (currently amended) A method for creating a radio apparatus dedicated to provide an audio output of a single radio station, comprising:

providing an outer encasement;

providing a radio signal receiver secured relative to the outer encasement and configured to receive radio signals;

providing an audio output device operatively connected to the radio signal receiver to receive a signal from the radio signal receiver and convert the signal to an audio output, the audio output device being capable of receiving a plurality of frequencies of radio signals; and

wherein the audio output may be limited to a predetermined radio signal frequency representing broadcast services of a single radio station; and

wherein the radio apparatus includes a promotional identifier of one of broadcast services and a non-broadcast advertiser.

36. (currently amended) A method for creating a radio apparatus dedicated to provide an audio output of a single radio station as recited in claim 35, and further wherein a the promotional identifier of one of broadcast services and a non-broadcast advertiser is operatively attached to the outer encasement.

37. (currently amended) A method for creating a radio apparatus dedicated to provide an audio output of a single radio station as recited in claim 35, and further wherein the outer encasement defines a the promotional identifier of one of broadcast services and a non-broadcast advertiser, and further includes a second promotional identifier.

38. (previously presented) A method for creating a radio apparatus dedicated to provide an audio output of a single radio station as recited in claim 35, and further wherein the radio signals are at least one of AM and FM radio signals.

PLEASE CANCEL CLAIMS 39-48

39. (canceled)

40. (canceled)

41. (canceled)

42. (canceled)

43. (canceled)

44. (canceled)

45. (canceled)

46. (canceled)

47. (canceled)

48. (canceled)

49. (previously presented) A method of providing a promotional vehicle for promoting radio broadcast services of a radio station, comprising the following: providing a radio apparatus comprising:

an outer encasement;

a radio signal receiver secured within the outer encasement, the radio signal receiver being capable of receiving a plurality of frequencies of radio signals and configured to receive at least one radio signal;

a radio tuner contained within the outer encasement and operatively attached to the radio signal receiver such that the radio tuner controls which of the plurality of frequencies of radio signals is received;

an audio output device operatively connected to receive signals from the radio signal receiver and to generate a radio output signal;

setting the radio tuner to only receive and provide radio output from radio signals received from a single radio station ;

wherein encasing the radio tuner within the outer encasement prevents ready access to the radio tuner; and

wherein the radio apparatus includes a promotional identifier of one of broadcast services and a non-broadcast advertiser.

50. (previously presented) A radio apparatus as recited in claim 49, and further wherein the at least one of the radio signals is one of AM and FM radio signals.

51. (previously presented) A radio apparatus as recited in claim 1, and further wherein the radio signal receiver is configured to receive at least one of AM and FM radio signals.

52. (previously presented) A radio apparatus as recited in claim 10, and further wherein the tuner is configured to only receive at least one of a pre-determined AM and FM radio signal frequency from the antenna.

PLEASE CANCEL CLAIM 53

53. (canceled)